

CREATIVE SUMMIT 26

MARCH 30-31, 2012

COMPETITION INFORMATION

ABOUT THE COMPETITION

Students registered for the Creative Summit are encouraged to enter their work in a student competition, which is judged by each year's guest speakers and some past speakers.

Only those pieces that are judged to be outstanding will be accepted into the student competition and put on exhibit throughout the Creative Summit in the Alkek Library Theater lobby. Certificates of Excellence will be awarded to all entries accepted into the show. The awards and scholarship monies will be announced for the most outstanding student works at the closing ceremony Saturday night.

Students entering the competition may submit school work done during the 2011-2012 school year. Students must have been enrolled in an accredited college, university, art school, or high school during these times. All work must have been produced as part of a school's curriculum. Any work produced as a freelance project, at an internship or otherwise, is not eligible. If submitting work that was produced by a group, please indicate your name as acting art director.

Graduate student work may be entered and will be judged separately from undergraduate student work. The Graduate Student Entry Form must be filled out properly and secured to the back side of all graduate student entries.

HILL and the Creative Summit are not responsible for the loss or damage of any submitted artwork. Please do not submit originals unless you are willing to face this risk.

HOW TO SUBMIT PORTFOLIOS FOR COMPETITION

Deadline for the Pre-registration Fee of \$85 is Monday, March 26, 2012. The Registration Fee is \$100 during portfolio submittals in San Marcos on Wednesday, March 28. Students submitting portfolios and not attending the conference still must pay Registration Fees.

Students entering the competition may submit a portfolio with a maximum of eight pieces in a portfolio case/bag clearly labeled with the student's name and school. **Students may not share portfolio bags. Individual pieces may be pulled from portfolios for the show. Each piece needs to be mounted on any size black board as a stand-alone, including each piece of a series or campaign.** 3-D pieces may be entered as well, and they should be contained in a sturdy box or container. Entry forms must be attached to each item, and they may be scaled down as long as all information is legible. Work may include graphic design, illustration, photography, electronic media, and advertising. School groups are encouraged to package multiple portfolios together when shipping or delivering. **Each individual piece submitted must be labeled with the Undergraduate/Graduate Creative Summit entry form taped to the back of each piece (do not paper clip). Make sure all information is correct and legible. Portfolio numbers will be assigned upon check-in.**

REQUIREMENTS FOR ELECTRONIC / INTERACTIVE / DIGITAL ARTWORK

IMPORTANT: Clearly label each CD-ROM, DVD, or submitted piece with the student's name, address, phone number, school name and instructor, the name of the piece, and if any stock imagery was used. Please do not submit slides. All electronic entries must be submitted on a non-returnable Macintosh-based CD-ROM or data DVD. (No other media will be accepted.) All entries must be self-running applications. These pieces will be copied to another Mac for presentation purposes. Files must run independently and without access to the original disc once copied. All pieces should run on OSX. Items that do not run on OSX will not be accepted. All movie projects should be saved and submitted in the Quicktime file format without any special plugins. Size should be 640 pixels X 480 pixels at 15 frames per second using the best video code available. We recommend using MPEG-4 Video if at all possible. Web site entries can be submitted with URLs from online web sites for judging, but you must also include all relevant files for the web site to run without web access. No web access will be available at the show for any web site pieces that may be accepted. Please submit high resolution color laser printouts in case we experience any technical difficulties with your web site. If you have any other questions, please email Emily Duckett at emily@hillonline.com.

SUBMIT PORTFOLIOS IN SAN MARCOS

Students entering the competition may deliver their portfolios to the Country Inn & Suites (1560 IH-35 South) in San Marcos on Wednesday, March 28, between 4:00 p.m. and 9:00 p.m.

SUBMIT PORTFOLIOS IN HOUSTON

Students may enter the competition by sending their portfolios during normal business hours Monday through Thursday to: HILL, 3512 Lake Street, Houston, Texas 77098. Portfolios sent to HILL must be received by 5:00 p.m. Monday, March 26.

PORTFOLIO PICKUP

Portfolio cases/bags may be picked up on Friday, March 30 at the Alkek Library Theater. Any entrants not attending the Creative Summit must make arrangements to have their portfolios picked up. All artwork accepted into the show may be picked up after the awards presentation on Saturday, March 31. The Creative Summit is not responsible for any portfolios or artwork left behind or not picked up by 6:00 p.m. on Saturday, March 31. When picking up your portfolio, please check to ensure all pieces inside belong to you.

CASH AWARDS

This year's winners will be announced at the Creative Summit awards ceremony on Saturday, March 31. Cash awards will be presented to the winning students. Individual scholarship amounts will be determined by the Summit judges.

For more information, contact HILL at 713.523.7363 or send email to emily@hillonline.com.
You can also visit the web site at www.creativesummit.com.